



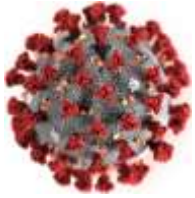
## ON THE RANCH NEWSLETTER – APRIL 2020

[WWW.PALMERRANCH.NET](http://WWW.PALMERRANCH.NET)

---

### News You Can Use

#### PALMER RANCH MASTER ASSOCIATION OFFICE TAKING PRECAUTIONS DURING THE COVID-19 CRISIS



To do our part to maintain social distancing, the Master Association staff are working remotely, until further notice. While you can still contact the office via phone, the easiest way to reach your staff is via email:

- Tracy Smith, Community Manager: [tracy@palmerranch.net](mailto:tracy@palmerranch.net)
- Sue Ambrecht, Grounds Supervisor: [sue@palmerranch.net](mailto:sue@palmerranch.net)
- Carrie Agosto, Administrator: [carrie@palmerranch.net](mailto:carrie@palmerranch.net)

For more information about COVID-19, visit: [www.CDC.gov/COVID19](http://www.CDC.gov/COVID19)

#### INSTALLATION OF SPRING ANNUALS

Sunpatiens are being planted at Palmer Ranch entrances and directional signs throughout the week, weather permitting. Please use caution when driving through these areas.



#### ARTISTS OF PALMER RANCH APRIL MEETING – CANCELLED

The *Artists of Palmer Ranch* Meeting scheduled for Monday, April 6<sup>th</sup> at Gulf Gate Library is cancelled. Information about the next meeting, scheduled for May 4<sup>th</sup> will be in the May 1<sup>st</sup> newsletter. Until then, stay safe, be well ... and keep painting!

#### NATIONAL ARBOR DAY- FRIDAY, APRIL 24<sup>TH</sup>

The first American Arbor Day was originated in Nebraska City, Nebraska by J. Sterling Morton. On April 10, 1872, an estimated one million trees were planted in Nebraska.



Birdsey Northrop of Connecticut was responsible for globalizing the idea when he visited Japan in 1883 and delivered his Arbor Day and Village Improvement message. In that same year, the American Forestry Association made Northrop the Chairman of the committee to campaign for Arbor Day nationwide. He also brought his enthusiasm for Arbor Day to Australia, Canada, and Europe.

Arbor Day is a holiday in which individuals and groups are encouraged to plant trees. Today, many countries observe such a holiday. Though usually observed in the spring, the date varies, depending on climate and suitable planting season.



## ON THE RANCH NEWSLETTER – APRIL 2020

[WWW.PALMERRANCH.NET](http://WWW.PALMERRANCH.NET)

---

### USE CAUTION AT CROSSWALKS

With the continued sunny weather, many people are out enjoying the great outdoors, and walking the tree lined sidewalks. Throughout Palmer Ranch, there are designated crosswalks. Some people misunderstand the purpose and meaning of a crosswalk, believing it is the only place pedestrians are *permitted* to cross the street. That is not the case. A crosswalk is where drivers are expected to yield (if possible) to pedestrians. Drivers approaching crosswalks – either marked or unmarked – must yield to pedestrians who are legally in the crosswalk and approaching closely enough to be in conflict.



Pedestrians cannot enter the crosswalk at any time they wish. One cannot expect a driver to do the impossible, such as coming to a stop from 45 mph in 100 feet. Pedestrians must give drivers adequate time and distance to react and stop.

### **Sue's Grounds Corner**

Well Palmer Ranch residents, as if we already didn't have enough to consume our brains, now we have to relearn all of the new terminology brought on by COVID19. Here's a new one for you - "Essential Services". According to Google, essential services means "services, by whomsoever rendered, and whether rendered to the government or to any other person, the interruption of which would endanger the life, health or personal safety of the whole or part of the population". Palmer Ranch Master Property Owners Association, Inc., along with several state and federal regulatory agencies, have determined that landscape & lawn maintenance is indeed an essential service.

Since all of us are finding new ways of exercising right now, and believe me, I've witnessed it first hand over the past few days, maintaining the grounds is even more important now. As you're out and about, *social distancing, of course*, we ask that you please be alert when ~~out~~ walking, biking or jogging along our sidewalks and streets of Palmer Ranch. If there is a fallen branch or twig, broken/uneven sidewalk or wet areas, please do not hesitate to call it into our office. We'll see that the issue is addressed as quickly as possible.

Until we get through these extraordinary times, just remember, we are all in this together!



## ON THE RANCH NEWSLETTER – APRIL 2020

[www.PalmerRanch.net](http://www.PalmerRanch.net)

---

### Everything You Need to Know About Palmer Ranch

Why Do Members Have to Pay An Annual Assessment to Palmer Ranch Master Association?

Beautification ...More than two-thirds of the nominal \$167 annual Master Association assessment goes towards upkeep and ongoing beautification of Palmer Ranch; for example:

- 16 miles of grassy rights-of-way, trimmed on a schedule
- 7 entry features (community signs, flagpole, lush landscape & lighting)
- 24 way-finding signs, each beautifully landscaped
- 15 tons of winter rye seed and 6,000 bags of mulch spread annually
- 914 Cabbage Palms trimmed throughout the ranch, on an annual basis
- 180+ Crape Myrtle Trees trimmed and shaped each winter
- 3,500 annuals at 7 entrances and 24 directional signs, changed out at least 3 times a year
- 15 park benches throughout the property, providing for pleasant places for pedestrians to rest
- Substantial funds are budgeted each year, for further beautifications

Your master-planned community is widely recognized as a model of contemporary planning. It has earned an impeccable reputation and has become a strong brand. Your assessments allow it to remain a leader in beautification!



Sign Up For Our Newsletter

Do you want to hear about the news on Palmer Ranch first hand? If so, simply visit our website: [www.PalmerRanch.net](http://www.PalmerRanch.net). At the bottom of the home page, simply click on 'Sign Up For Our Newsletter.' You'll then be asked to provide your email address and first name. It's that easy!

---

Palmer Ranch Master Association – Mission Statement

*'Our mission is to enhance and maintain the aesthetic quality of Palmer Ranch and to preserve the overall unique identity and sense of community.'*