

Communications Committee Meeting 6/17/2020 Minutes

Meeting began at 9:35am

Members present: Judy Bentz, David Tarlton, Patricia Tarlton

5/12/2020 Minutes were approved.

The welcome committee members were not in attendance. They will invited to future meetings.

Julia Hendrickson is a new reporter for the newsletter. She will submit an article on Cane toads in Turtle Rock.

Russ Gill will give an update in the July newsletter on the virtual meeting regarding the new Spanos development at Honore and Palmer Ranch Parkway.

We discussed the new community mailboxes. It has been discovered that some mailboxes are located outside the homeowner's property line. David will discuss with Ed and Jodi Cunnison to determine if this is community wide. If so, could an assessment be used to fund the mailbox replacement project.

We also discussed bringing back the activities calendar to the newsletter. We could use this tool to inform residents which amenities are open, which meetings are back on the schedule and an update of the tennis and basketball court repairs. David will check with Ed and Jodi Cunnison for a schedule of neighborhood landscaping, pond maintenance and ground maintenance that could be listed in the newsletter as well.

Judy received several additional gift cards from Mira Mar Pools to be used as prizes for our newsletter puzzles. We sent thank you notes to acknowledge their support of the community.

Patricia shared the June newsletter statistics provided by Ed. 759 emails were sent, with 23 bounces. The open rate was 67.8% (60.2% desktop and 39.8% mobile). The click rate was 75.8% and 231 did not open the email.

Our next meeting is scheduled for Wednesday 7/15 at 9:30am.