

Communications Committee Meeting 5/12/2020 Minutes

Meeting began at 12:01pm

Members present: Judy Bentz, Patricia Tarlton, David Tarlton

4/14/2020 minutes were approved.

David will compile neighborhood safety statistics to be published in a future newsletter.

We discussed the possibility of doing a short survey through the newsletter. We will submit possible questions to Judy. Judy could put the question section on the last page of the newsletter where it could be printed and dropped off at the office. We could use this as an affordable test for getting responses.

Patricia shared the monthly newsletter statistics provided by Ed. 758 emails were sent (738 successful deliveries and 20 bounces). 239 emails were not opened. Of the 738 successful deliveries, the open rate was 67.2% (desktop 54.4% and mobile 45.6%).

Patricia will request the greeting signs to be printed and displayed in the gate bulletin boards.

Meeting adjourned at 12:25pm

Our next meeting is scheduled for Wednesday 6/17 at 9:30am.